



# PICNIC IN THE PARK

## PARTNERSHIP BENEFITS

*VIP Experiences, Networking Events, Volunteer Opportunities and more!*

### \$25,000 PRESENTING PARTNER

#### VIP EXPERIENCES:

- Behind the scenes tour for your company VIPs of Parks & People's state-of-the-art campus and youth programs by our President and CEO
- Tailored presentation at your offices for your staff or client VIPs highlighting your support and the impact it makes on Parks & People
- Complimentary weekday use of our Platinum LEED Historic Stone House for a corporate event, subject to availability and rental guidelines

#### NETWORKING EVENTS:

- Invitation to Darley Park Ground Breaking, anticipated Fall 2018
- 10 tickets to Picnic in the Park

#### VOLUNTEER OPPORTUNITIES:

- Corporate volunteer opportunity for up to 30 employees

#### RAISING CORPORATE VISIBILITY:

- Content provided to you showing the impact your company's support has on creating parks in distressed areas of Baltimore City and on providing programs for Baltimore City youth experiencing poverty
- 30-second social media video post integrating your company's support of Parks & People
- Company logo prominently displayed on event signage and website as appropriate
- Live link to corporate social media channels on three social media posts
- Live link to corporate website on Parks & People website

#### ADDITIONAL OPPORTUNITY:

- As a separate offering, Community Investment Tax Credits for your business are available for purchase for 2018-2020 to support the work of Parks & People

## **\$10,000 SILVER BIRCH PARTNER**

### **VIP EXPERIENCES:**

- Complimentary weekday use of a Platinum LEED certified meeting space in the Michel Center for a corporate meeting, subject to availability and rental guidelines

### **NETWORKING EVENTS:**

- Invitation to Darley Park Ground Breaking, anticipated Fall 2018
- 8 tickets to Picnic in the Park

### **VOLUNTEER OPPORTUNITIES:**

- Corporate volunteer opportunity for up to 20 employees,

### **RAISING CORPORATE VISIBILITY:**

- Company logo prominently displayed on signage and website as appropriate
- Live link to corporate social media channels on two social media posts
- Live link to corporate website on Parks & People website



## **\$5,000 BRONZE BUTTERFLY PARTNER**

### **NETWORKING EVENTS:**

- 4 tickets to Picnic in the Park

### **RAISING CORPORATE VISIBILITY:**

- Company logo prominently displayed on signage and website as appropriate



## **\$2,500 GREEN LEAF PARTNER**

### **NETWORKING EVENTS:**

- 2 tickets to Picnic in the Park


### **RAISING CORPORATE VISIBILITY:**

- Company logo prominently displayed on signage and website as appropriate



### **ADDITIONAL OPPORTUNITY:**

As a separate offering, Community Investment Tax Credits for your business are available for purchase for 2018-2020 to support the work of Parks & People



To reserve your sponsorship, contact Suzanne Schoonmaker, Events Manager at:  
suzanne.schoonmaker@parksandpeople.org or 667-217-3037 - **PARKSANDPEOPLE.ORG**